# VOILÉ STRAPS ®

## Voilé Custom Strap Artwork Guidelines   Email artwork files to orders@voile.com

Your original vector art will provide you the best reproduction and the fastest turnaround time. File types we accept contain **vector artwork that is saved as an .eps (preferred), .ai, .svg, or .pdf.**

**YOUR ART MUST CONTAIN:**
- **Any/all type must be outlined. Do not embed fonts.**
- **Any/all strokes must be outlined and no thinner than 0.25 pt.**
- **No type can be smaller then 8pt to remain legible.**

**Vector artwork** is not based in pixels but instead uses mathematical algorithms to draw lines and curves (paths). They are created using programs such as Adobe Illustrator or Corel Draw. When a vector image is scaled to a different size, the image is redrawn using the algorithm, resulting in an image that is just as crisp as the original.

**Raster artwork** is stored in a series of pixels and then arranged in a pattern to form the image. When you zoom in on a bitmap image you can see the individual pixels that make up that image. These pixels form a jagged, rough edge that when resized, result in poor reproduction. Most design programs will allow you to save a bitmap, .gif, .png or .jpg image as a .eps, or .pdf. This does not necessarily mean that your art file has been converted into vectored art.

**WE CANNOT USE ANY ART THAT WAS CREATED FROM A LOW-RESOLUTION BITMAP/JPEG IMAGE FILE.**

A $50 minimum fee may be applied to your order if the provided artwork does not meet our requirements and needs to be re-created. You must then be able to provide an oversized, high-resolution .jpeg or .tiff, of your artwork that is no less than 300 dpi/ppi. Conversion from a high-resolution .jpg/.tiff can generally yield satisfactory results but is comparatively less crisp then vector art. If your artwork contains only text please identify the typeface in which the art was set.
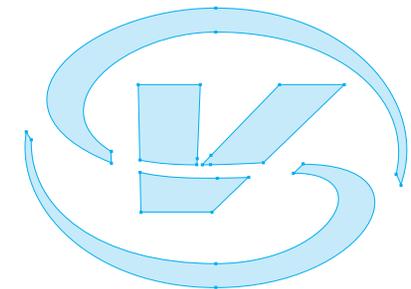
**Acceptable File Types:**
**Vector Artwork ONLY**

**.eps**—Encapsulated PostScript
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**.ai**—Adobe Illustrator
**.svg**—Scalable Vector Graphic
**.pdf**—Printable Document file
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**.cdr** -Corel Draw
We can accept a .cdr file if that is the only vector file you have.

**File Types Not Accepted:**
Low-Resolution Bitmap/Raster Art

**.bmp**—Bitmap Image File
**.jpeg**—Joint Photographic Expert Group
**.gif**—Graphics Interchange Format
**.png**—Portable Network Graphic

72 dpi .jpg          72 dpi .bmp

# VOILÉ

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**The Original Voilé Strap** - with imprinting available in  **15" | 20" | 25"**

| Orange Strap | Red Strap | Black Strap | Blue Strap | Green Strap | Cyan Strap | Magenta Strap | Yellow Strap |
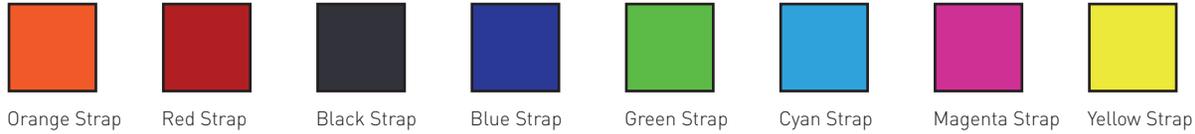
**The Nylon Buckle Voilé Strap** - with imprinting available in  **12" | 15" | 20" | 25" | 32"**

| Orange Strap | Red Strap | Black Strap | Blue Strap | Green Strap | Olive Strap | Tan Strap | Grey Strap | Black Strap | Cyan Strap | Magenta Strap | Yellow Strap |

- The maximum dimension of your artwork cannot exceed 3.5" x 0.625"
- 100 Strap minimum order.

3.5 in.

.625 in.
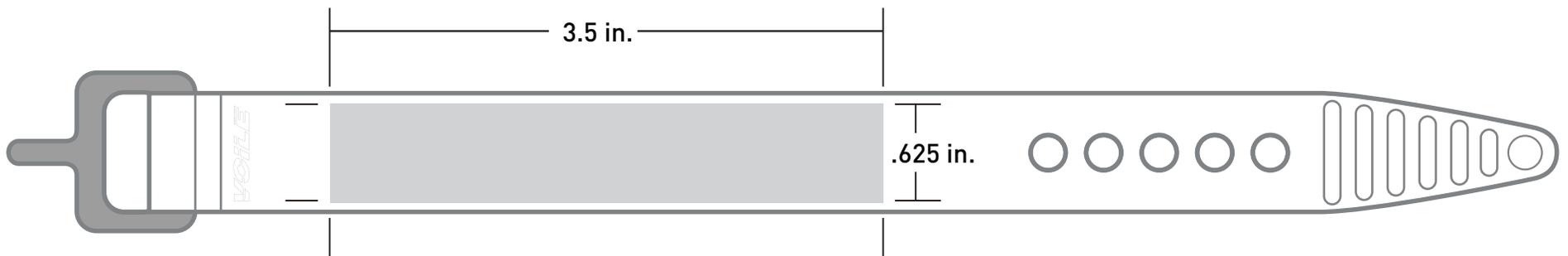
# VOILE XXL

**The Voilé XL Series Strap** - with imprinting available in  22" | 32"

Orange Strap     Red Strap     Black Strap     Blue Strap     Green Strap

- The maximum dimension of your artwork cannot exceed 4.5" x 0.75"
- 100 Strap minimum order.

4.5 in.

.75 in.